

FOR RETAILERS
WITH **AMBITION.**



Valk Solutions
Empowering retail

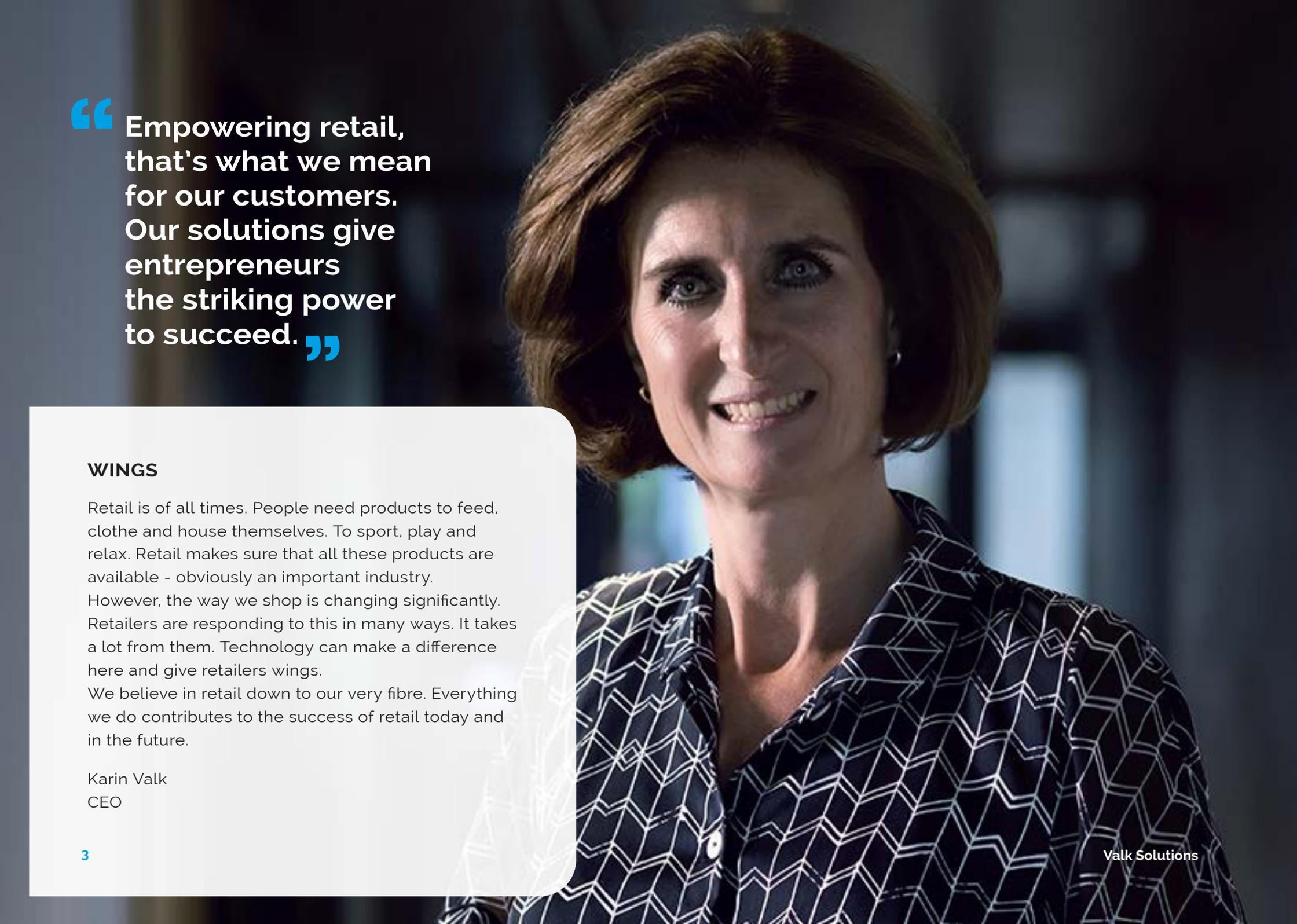
Wings	3
Space	4
Trust	5
Happy	6
Choices	7
Customers	8
Team	9
Connector	10
Partners	11
Portfolio	12
Total solution	13
Long term	14
Return	15
Quality	16
On our way	17
Solver	18
Contact	19



Leslie Pattipeiluhu
Marketeer



Valk Solutions
Empowering retail



“ Empowering retail,
that’s what we mean
for our customers.
Our solutions give
entrepreneurs
the striking power
to succeed. ”

WINGS

Retail is of all times. People need products to feed, clothe and house themselves. To sport, play and relax. Retail makes sure that all these products are available - obviously an important industry. However, the way we shop is changing significantly. Retailers are responding to this in many ways. It takes a lot from them. Technology can make a difference here and give retailers wings.

We believe in retail down to our very fibre. Everything we do contributes to the success of retail today and in the future.

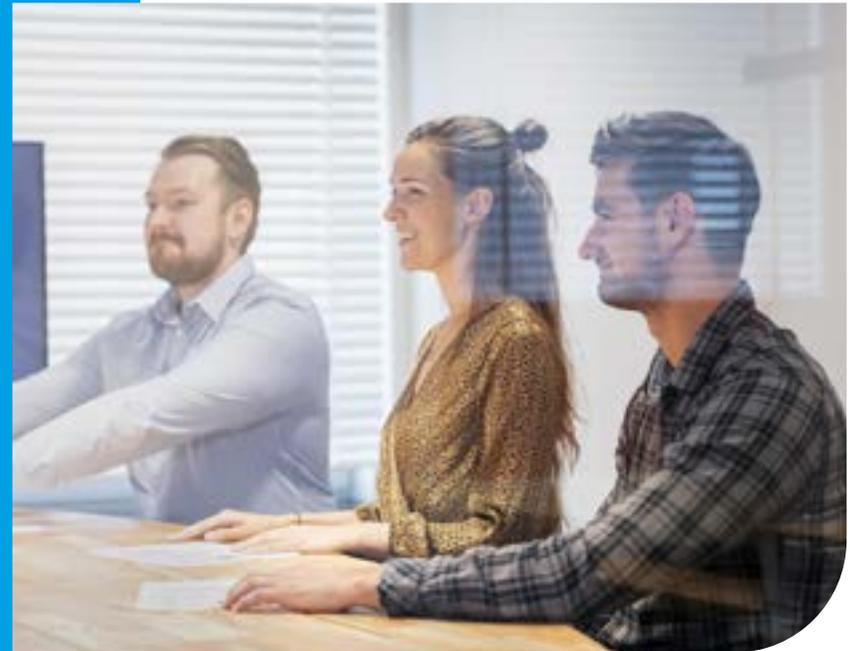
Karin Valk
CEO

SPACE

What does working with Valk Solutions' technology mean? Your IT landscape becomes more straightforward, and your business operations become more efficient. One platform with open standards, without customisation, will save time and money for you.

Your data will take centre stage, literally and figuratively. Secure in the cloud with one truth across your enterprise. That creates insight.

The service level for your customers is also increasing, with numerous new services and options. Space is created. Space to do business.



“ I make every effort to keep to promises. It's easy to say, but anyone with operational responsibilities knows that nothing happens by itself. ”

Victor Godthelp
Operational director

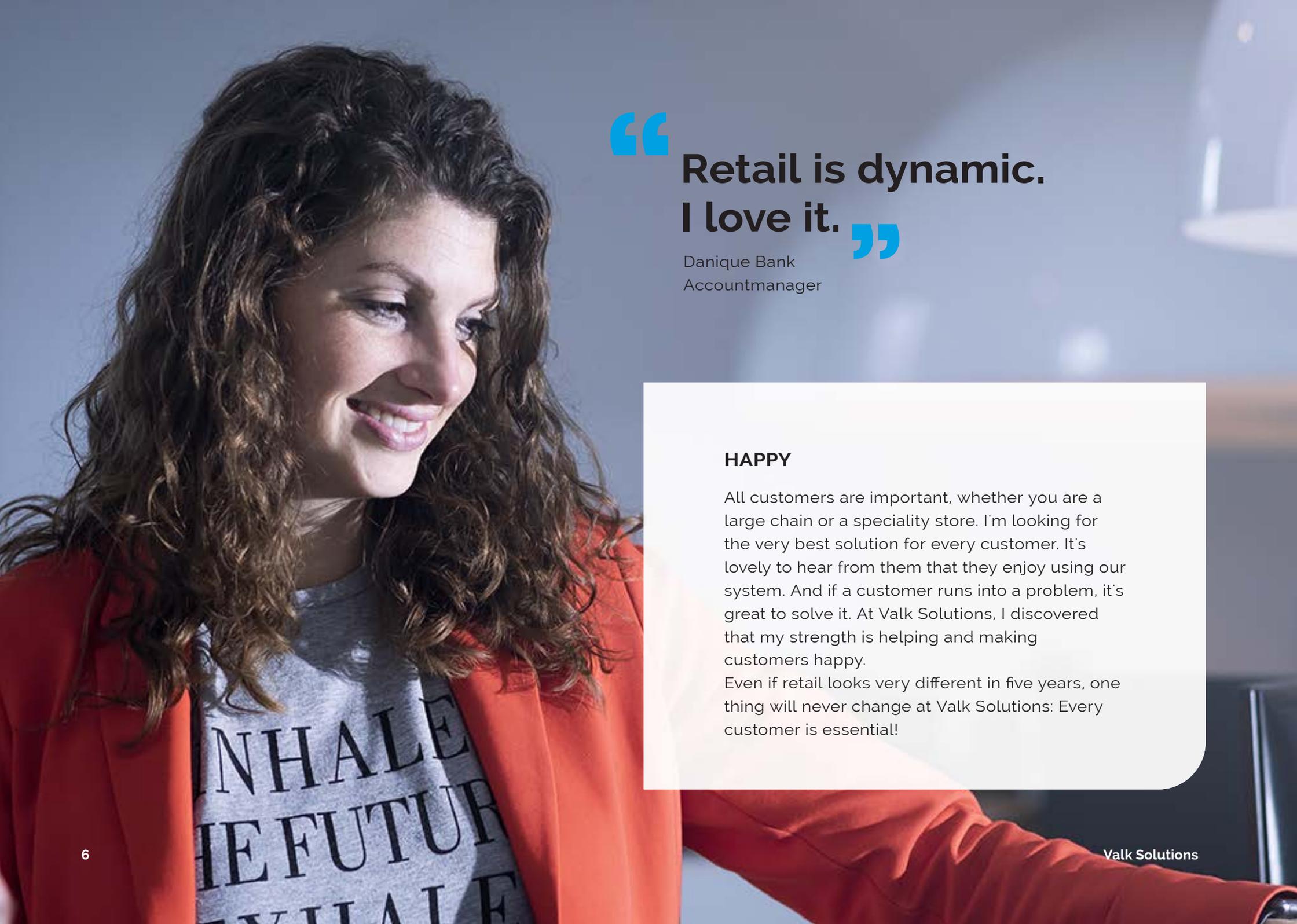
TRUST

Trust is the core. You must be able to rely on mission-critical systems to work correctly. Even with intensive use. Day in, day out.

Trust goes hand in hand with craftsmanship and responsibility. We want to prove that we are worthy of your faith because your business runs smoothly daily. Because you can operate blindly with your stock. And your data is kept safe.

Trust is a long-term matter. You don't earn it in a day. A loyal customer base proves that we are committed to the long term.





“Retail is dynamic.
I love it.”

Danique Bank
Accountmanager

HAPPY

All customers are important, whether you are a large chain or a speciality store. I'm looking for the very best solution for every customer. It's lovely to hear from them that they enjoy using our system. And if a customer runs into a problem, it's great to solve it. At Valk Solutions, I discovered that my strength is helping and making customers happy.

Even if retail looks very different in five years, one thing will never change at Valk Solutions: Every customer is essential!

“ We are looking for customers who dare to choose. I will go through fire for those customers. ”

CHOICES

Modern technology brings a lot to entrepreneurs but also demands something. Success is the sum of entrepreneurship and technology and people and technology. Technological developments always continue, so we are never finished. That's why I see our customers as long-term partners. We constantly adjust our roadmap by looking closely and listening to customers. This is co-creation.

Over the years, we have taken customers to the next generations of technology. You never fall behind. That requires vision and courage. That is why we are looking for customers with focus who dare to choose. We go through fire for those customers.



TEAM

We work with a 100-strong team, a colourful group of people: doers and dreamers, introverts and genius minds, noisemakers and those with a morning mood, strivers and jokers, rookies, and old hands in the business. But all colleagues have one thing in common: a genuine obsession with making customers happy and moving forward together with customers.





“ My challenge is to make the wishes of customers possible. ”

Martijn Roos
Manager Consultancy

CONNECTOR

We are good at putting ourselves in the customer's shoes, the first requirement for my team. We are the connecting link between customers and technology, and the best discussions arise in that process. That is our playing field; we translate customers' processes and wishes into the best software design. Hard work sometimes, but that's what we at Valk Solutions believe in. Customer satisfaction is a top priority. You have to estimate what a customer wants and needs. Sometimes also counteracting, giving good advice based on our expertise. If that works, that's kicking.



John Staunton
Chief Technology Officer

“ We work together with dozens of partners, start-ups, and universities. Where ideas are buzzing, I get much energy myself. My goal? Passing that energy on to you. ”

OUR PORTFOLIO

Ecommerce:

Webshops integrated with the stores and with the very best Google Lighthouse score

Inventory management:

The right stock in the right place at the right time, no more out of stock

Loyalty & vouchering:

Bind your customers with loyalty points and vouchers that work in the stores as well as on the webshop

Order management:

Omnichannel order processing complete with in-store pickup, exchange and returns

Point of sale:

Complete checkout solution with all standard connections, also available in mobile and self-scan variants

Product information:

Product information from suppliers is constantly updated in stores and webshops



Wouter Overbeeke
Manager Sales & Marketing

“

Our software unburdens your entire organisation.”

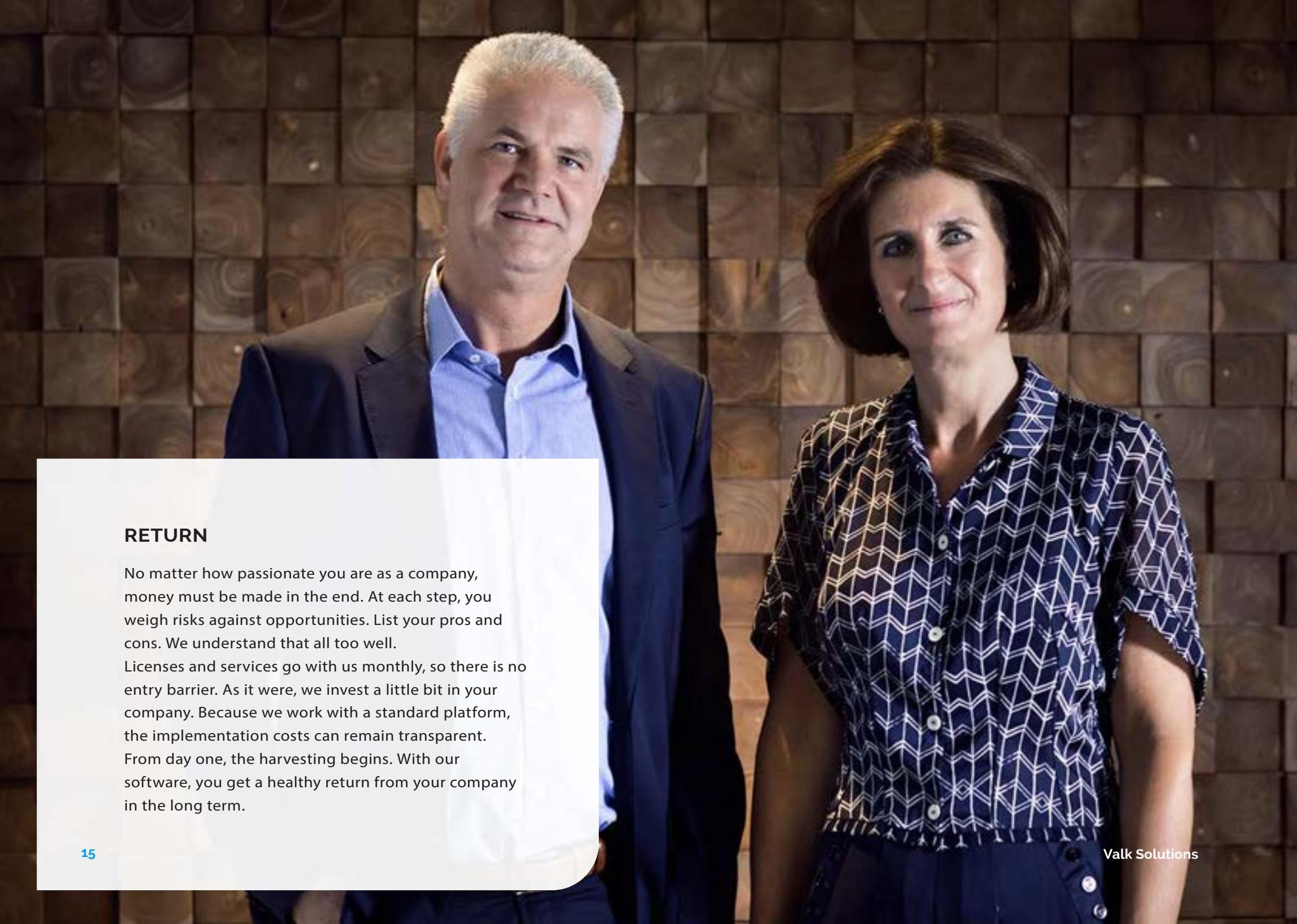
Stefan van der Meer
Manager Development

TOTAL SOLUTION

Our software relieves your entire organisation. Shops and DC, webshop and formula office run on one total solution. All your applications work online in the browser on the same data for one truth from head to tail in the chain. Customers and products, stocks and prices are constantly updated in real-time. Omnichannel by design, customer-centric by default. Both in the sales process, as well as in order management and restocking.

“ The best customer relationships are those in which you can be open with each other and can speak up without reservations. When we look inside a company, we sometimes see that customers miss opportunities. We don't keep that to ourselves. That is what we mean by partners in business. ”





RETURN

No matter how passionate you are as a company, money must be made in the end. At each step, you weigh risks against opportunities. List your pros and cons. We understand that all too well.

Licenses and services go with us monthly, so there is no entry barrier. As it were, we invest a little bit in your company. Because we work with a standard platform, the implementation costs can remain transparent.

From day one, the harvesting begins. With our software, you get a healthy return from your company in the long term.

QUALITY

Tens of thousands of users work with our software every day. Billions of euros pass through our platform every year. It is, therefore, no surprise that we pay much attention to continuity and quality. To keep ourselves sharp and to keep raising the bar, we have ourselves audited frequently. Information security, in particular, has priority in this regard.

Thomas Jansen
Manager Operations



“

On our way to the future together.”

Kyra van Hazendonk
Projectmanager

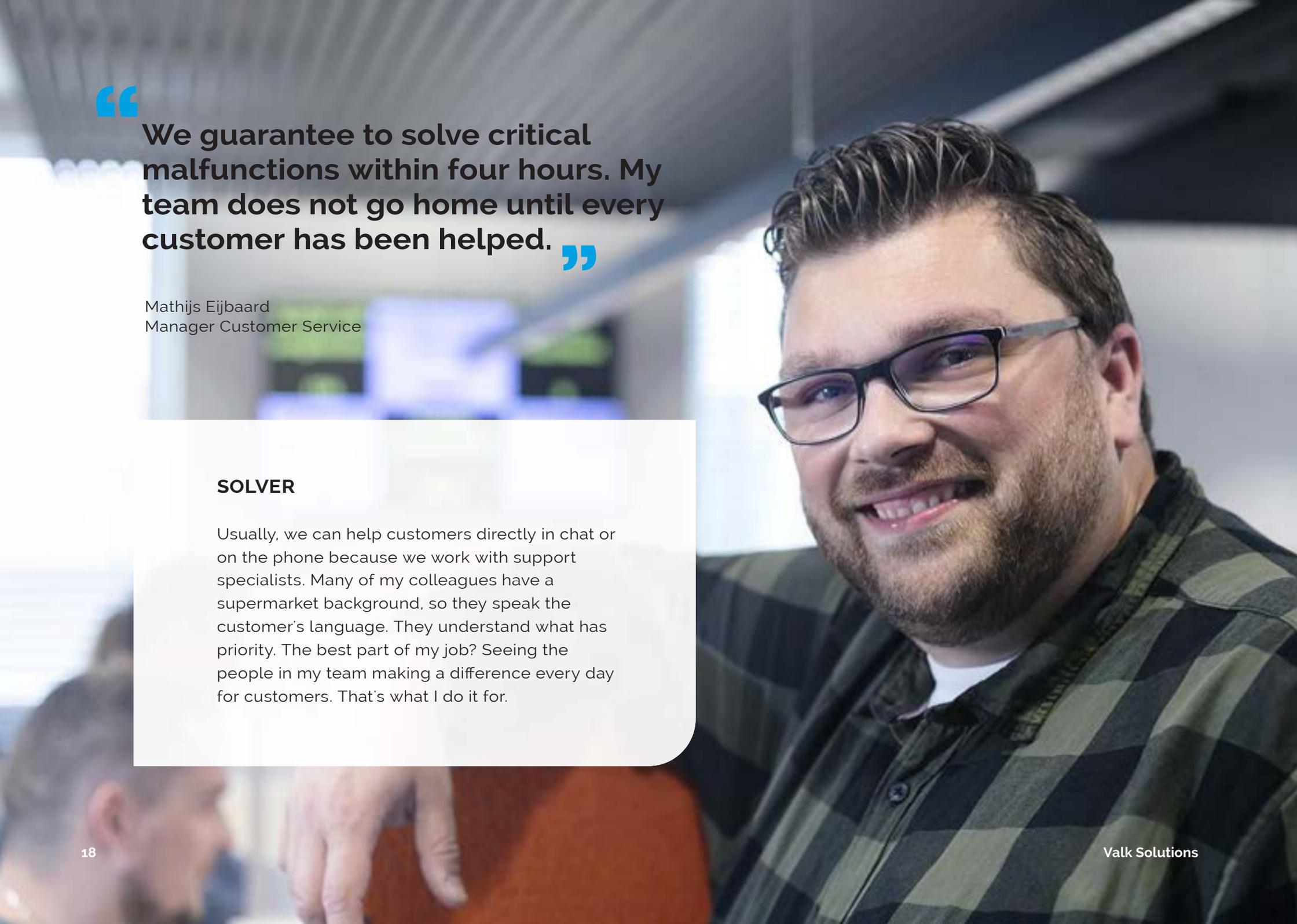
ASPOS

MULTICHANNEL CLOUD PLATFORM

ON OUR WAY

Let's say you're intrigued by our story. How will we work together?

We make it concrete. We start with asking questions and listening. How you operate and where you want to go. We allow ourselves to provide advice on where things can be improved. Then we will set up the applications for you. We work with standard software with endless options and settings. The result feels like customisation. In this way, we are on our way to the future together.



“

We guarantee to solve critical malfunctions within four hours. My team does not go home until every customer has been helped.”

Mathijs Eijbaard
Manager Customer Service

SOLVER

Usually, we can help customers directly in chat or on the phone because we work with support specialists. Many of my colleagues have a supermarket background, so they speak the customer's language. They understand what has priority. The best part of my job? Seeing the people in my team making a difference every day for customers. That's what I do it for.



Do you have the feeling that opportunities are missing in your company? Do you also prefer to get ahead of things?

Then call +31 (0)348 431 490.



Valk Solutions
Empowering retail

Dennis Oudijn
Business consultant

Valk Solutions

Valk Solutions B.V.
Vlasakker 5
3417 XT Montfoort

+31 (0)348 431 490
info@valksolutions.nl

www.valksolutions.nl



Valk Solutions
Empowering retail